



*Zeta Phi Beta Sorority, Inc.*  
1734 New Hampshire Ave., N.W.  
Washington, D.C. 20009  
202-387-3103  
202-232-4593 (fax)

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Contact:

**Gail Cureton**, Director, Marketing  
Communications/Public Relations  
239-403-4810 (office)  
239-860-1383 (cell)  
pr@zphib1920.org

## **Zeta Phi Beta launches new Internet Portal**

*Members and visitors alike will find new site useful and informative*

**WASHINGTON--**Zeta Phi Beta Sorority, Inc., launches new Internet portal during 85th anniversary celebration in Washington, D.C. on July 23.

As thousands of Zeta women, their families and friends gather in Washington, D.C., to commemorate the 85th anniversary of the international women's service organization's founding, the event will not only highlight the past but reveal glimpses of its technological future. The first major redesign of the Sorority web site in three years will be launched as a part of the 85th anniversary celebration and tribute on July 23rd.

"Our web site offers our members as well as interested members of the general public one more way in which to interact," said Barbara C. Moore, International President.

The web site includes a detailed history of the Sorority, its expansion into the southern United States during the 1920s, and information about the Sorority's founders whose vision has been shared by more than 125,000 women in 10 countries. In addition, for the first time, members will have access to a private portal for up-to-date information and chapter management resources. More than anything, Sorority leaders want the new site to serve as an easy to navigate and appealing way for visitors to learn more about the sorority and its service initiatives.

"We are a socially-conscious, socially-active organization of like-minded college-educated women, and we are proud of the contributions we make to so many deserving people in communities across the United States and abroad," Moore added. This web site is one more platform that allows us to share that story at the click of a mouse, and to hopefully encourage other individuals and other groups and organizations to join us in our noble causes."

To view the new web site visit [www.zphib1920.org](http://www.zphib1920.org).

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Zeta Phi Beta Sorority was founded in 1920 in Washington, D.C., on the belief that the social nature of sorority life should not overshadow the real mission of progressive organizations to address societal mores, ills, prejudices, poverty, and health concerns of the day. The international organization's more than 125,000 initiated members and affiliates have given millions of voluntary hours to educate the public, provide scholarships, support organized charities and promote legislation for social and civic change. Zeta Phi Beta has more than 800 chapters in the United States and abroad. In addition to its membership of college-educated woman, the Zeta Phi Beta umbrella includes Amicae (adult women), Archonettes (teen girls), Amicettes (pre-teen girls), Pearlettes (elementary age girls), and the Zeta Male Network auxiliaries.