

Mall Baby Shower & Rally

Zeta Phi Beta Sorority, Inc. • Beta Delta Zeta Chapter • Philadelphia, PA



Soror Marian Adkins, Chapter Stork's Nest Chairperson and Finer Womanhood Chairperson Stephanie Arnold welcome baby shower attendees.

Zeta Phi Beta Sorority, Inc., Beta Delta Zeta Chapter (Philadelphia, PA) sponsored a **Mall Baby Shower and Rally** on

Saturday March 12, 2005 at the Cheltenham Square Mall. The Shower was a creative and innovative way to promote the Sorority, engage the community, while simultaneously raising funds and collecting items for the chapter's Stork's Nest™ program.

Each year, during Finer Womanhood Month, the Chapter sponsors a project to promote the ideal of service during the festivities. As a result of this year's project – the Mall Baby Shower & Rally - the chapter collected more than **100 baby items** including clothing, furniture, medical supplies and monetary donations for babies and infant children of needy families the Stork's Nest serves.

To help promote the event, the chapter partnered with **Power 99 FM** radio station, where one of the city's most popular on-air personalities **Shamara** was in attendance to broadcast live from the Mall. The Chapter used this opportunity to promote the March of Dimes Walk America campaign and raise money for Zeta Phi Beta's Walk America Team. Representatives from the Pennsylvania Chapter of the March of Dimes were in attendance to discuss our partnership and promote Walk America.

Additionally, representatives from the **Teen ELECT** program were in attendance to speak. The Teen ELECT Program identifies and engages teens within the Philadelphia School District, who are pregnant or parenting and helps participating students remain in school, avoid a second pregnancy, earn a diploma and acquire parenting and life skills to support responsible, productive adulthood. The Philadelphia Stork's Nest has adopted this program and sponsors all of its participants.



At the Microphone: Ulana Tatunchak, March of Dimes Representative, discusses WalkAmerica and the March of Dimes partnership with Zeta Phi Beta as sorors and attendees look on.

Philadelphia Graduate Chapter Stork's Nest is located at the 19th & York Streets in North Philadelphia. The Chapter has operated its Stork's Nest in Philadelphia for more than 20 years.



Soror Marian Adkins prepares the information table with brochures about the Prenatal Care.

Below: Members of the Philadelphia Graduate Chapter pose for a picture with Power 99 FM on-air personality Shamara, (2nd row, 3rd from right).



The Table set up for Donations for Zeta's Walk America Team and information table for the March of Dimes

Beta Delta Zeta Chapter is the largest and oldest Zeta graduate chapter in the Commonwealth of Pennsylvania, and is comprised of more than 100 college-educated, professional women. The national award-winning chapter prides itself in being on the cutting edge in offering valuable, innovative and stellar service to the community for 60 years.

Visit us on the web at www.phillyzetas.org.

Valerie. G. C. Villines
President

Left: A table set up with just a few of the gifts the Stork's Nest™ received during the Mall Baby Shower and Rally.

