

Zeta Phi Beta Sorority, Inc. makes history as California establishes a Pearlette youth auxiliary

Sigma Eta Zeta Chapter will celebrate the establishment of the sorority's first Pearlette youth auxiliary on the west coast on Monday, October 4, 2004 at 7:00 pm at The Pavilion Point (in the Southbay Pavilion), Carson, CA

(PRWEB) September 30, 2004 --The ladies of Zeta Phi Beta Sorority, Inc. ~ Sigma Eta Zeta chapter will have a commencement celebration for the establishment of the Beach Cities Pearlettes on Monday, October 4, 2004 at 7:00 pm at the Pavilion Point (in the Southbay Pavilion), Carson, CA. The Pearlettes, adopted as a national youth auxiliary of Zeta Phi Beta Sorority, Inc. in July 1994, embraces precious pre-school and elementary age girls (ages 4 -8) who desire to emulate Zeta's ideals of community service, friendship and elegance. There are currently fourteen girls who will participate as Beach Cities Pearlettes charter members.



Sigma Eta Zeta Chapter of Zeta Phi Beta Sorority was chartered in Long Beach, California on April 12, 2001 by 10 remarkable women. Over the past 3½ years, the chapter has grown not only in size, but also in the depth of services provided to the community. Today, the chapter has approximately 25 active members and provides a wide range of community service programs including Tassels for Teens Bike-a-thon & Fitness Walk, Tassels For Teens Homework Assistance, A to Z mentoring program; individual development seminars; and youth outreach.

Zeta Phi Beta Sorority, Incorporated was founded on January 16, 1920 in Washington, D.C., on the belief that the social nature of sorority life should not overshadow the real mission of progressive organizations. The international organization has over 100,000 initiated members have given millions of voluntary hours to educate the public, provide scholarships, support organized charities and promote legislation for social and civic change. Zeta Phi Beta has over 700 chapters in the United States, Germany, Japan and the Caribbean. Visit www.zphib1920.org for more information on Zeta Phi Beta Sorority, Inc.

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